

Job Title: Fitness Lead

Location: Eau Claire Athletic Club (ECAC)

Employment Type: Full-Time



About Eau Claire Athletic Club

Eau Claire Athletic Club (ECAC) is committed to providing an exceptional fitness experience for our members. We offer a variety of programs, wellness services, and state-of-the-art fitness facilities to foster a strong and supportive community.

Position Overview

The Fitness Lead will be responsible for coaching, programming and assisting to oversee ECAC's fitness programs, including small group training, large group training and specialized athletic performance programs. This role requires a strong leader with expertise in functional movement training, team management, and member engagement to ensure a top-tier fitness experience.

Key Responsibilities

Program Leadership & Development

- Lead, develop, and manage all functional fitness programs, including group training, mobility workshops, and strength & conditioning initiatives.
- Design and implement new programming based on fitness trends, member feedback, and performance metrics.
- Ensure all programs align with ECAC's wellness and training philosophy.

Team Management

- Recruit, train, and mentor a small team of functional fitness coaches and trainers.
- Schedule and oversee team members to maintain high-quality instruction and engagement.
- Provide ongoing professional development and performance feedback for staff.
- Schedule and train all staff working the fitness desk.

Member Engagement & Client Experience

- Foster a welcoming, motivational, and inclusive environment for all members.

- Actively engage with members to assess their fitness goals and provide guidance.
- Ensure top-tier customer service by addressing member inquiries and concerns promptly.

Operational & Administrative Duties

- Monitor program participation and report on engagement trends.
 - Ensure compliance with all safety standards and club policies.
 - Help with managing equipment usage, maintenance, and ordering for functional training areas.
 - Work a min of 40hrs / week. This would include coaching a min of 5-7 fitness classes per week, admin work and any other duties as seen fit by the Athletics Manager.
-

Qualifications & Experience

- Certification in Personal Training (CPT), Strength & Conditioning, or Functional Fitness Coaching (NSCA, ACSM, NASM, CF-L1, or equivalent).
 - Minimum of 3 years of experience in fitness instruction, with a focus on functional training.
 - Previous leadership or team management experience is highly preferred.
 - Strong interpersonal and communication skills with a passion for community-driven fitness.
 - CPR, AED, and First Aid certification (or willingness to obtain upon hire).
-

Perks & Benefits

- Salary of 55K-60K (based on experience).
 - Opportunities for professional development and continuing education.
 - Access to ECAC's state-of-the-art fitness and wellness facilities.
-

How to Apply

Interested candidates should submit a resume and cover letter detailing their experience and passion for functional fitness leadership.

Join ECAC and lead a team that helps members reach their full potential through movement, strength, and performance!